Your early-stage partner
Who we are

Members

Donor

Sponsors

Partners
Our mission

Catalyze an innovation ecosystem
• Bring local partners together (startup founders, industry, academia, investors, incubators)
• Facilitate knowledge exchange & global networking

Accelerate early-stage teams
• Validate the potential of a business idea
• Take the idea to the next stage
Our team

Simon Bensasson
Head of OK!Thess

Costas Tramantzas
Project Manager

Dimitris Ntempos
Community Manager

Yolanda Stomachopoulou
Office Manager

Dimitrios Kourtesis
Startup Coach

Nikolaos Tsoniotis
Startup Coach

Stefanos Tsiakmakis
Startup Coach

Nick Papanotas
Startup Coach

Nikos Sfingos
Technical Support
Ecosystem events

Meetups
Data Analytics, Machine Learning, Digital Health & Health 2.0, Blockchain, Open Coffee Thessaloniki
...

Startup events, Hackathons
NBG Match & Develop, Startup Weekend, Arduino Day, Google Hashcode
...

Conferences, Workshops, Seminars
Unconference, DEVit Week / DEVit
...
The acceleration program

- Open call
- Two-stage evaluation
- Entrepreneurial skills training (bootcamp weekend + weekly masterclasses)
- One-to-one coaching (weekly and later bi-weekly)
- Mentor matchmaking
- Investor feedback meetings
- Demo day after 3 months
- Co-working space
- Teams may be incubated from 3 to 12 months
Entrepreneurial skills training

1. Business Model Canvas (BMC)
2. Basic financial analysis tools
3. How to pitch your startup
4. Pitching practice workshop
5. What investors are looking for (intro and inventor feedback)
6. Hypothesis validation (intro)
7. Hypothesis validation (workshop)
8. Market research (intro + workshop)
9. Market research (intro + workshop)
10. Product/Market fit
11. Product development
12. Negotiating agreements
13. Digital marketing
14. Hands on social media marketing
15. Branding for startups
16. Direct sales
17. Incorporating a business
Coaching

Goals:
1. Market validation
2. MVP creation
3. Startup pitch deck preparation

Process:
• Weekly coaching and goal-setting
• Weekly progress evaluation
• Mentor matchmaking
• Progress evaluation (month 3)
A few stats

138 teams applied through our open calls
33 teams participated in our acceleration program
16 teams now alumni (in the market, funded or pivoting)
17 teams ongoing:
- Spring 2018 Cohort: 7/7
- Winter 2018 Cohort: 3/7
- Autumn 2017 Cohort: 7/9
- Earlier Cohorts: 0/10
Some of our current teams

- Cubes Coding
- locEye
- Grek.Addict
- legalpal
- Project Veltio
- Aidplex
- proclisis
- Skilz+
- FREIGHTS
- INDIVIVO
- BLUE URCHIN
- Reservit
- Accell-up
- VISIONY
Some of our alumni
Distinctions won by our teams

- National Bank of Greece Business Seeds
- e•novation
- RELOAD Greece
- John Pappajohn Business Plan Awards
- GTR
- Startup Europe Awards 2017
- Cosmote Hackathon
- The Squeeze
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