



OK Thess

Your early-stage partner



Who we are

Members



Donor



Sponsors



Partners



Our mission

Catalyze an innovation ecosystem

- Bring local partners together (startup founders, industry, academia, investors, incubators)
- Facilitate knowledge exchange & global networking

Accelerate early-stage teams

- Validate the potential of a business idea
- Take the idea to the next stage

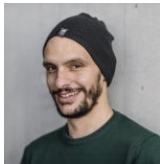
Our team



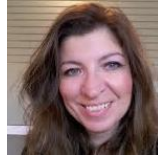
**Simon
Bensasson**
Head of OK!Thess



**Costas
Tramantzas**
Project Manager



**Dimitris
Ntempos**
Community Manager



**Yolanda
Stomachopoulou**
Office Manager



**Dimitrios
Kourtesis**
Startup Coach



**Nikolaos
Tsoniotis**
Startup Coach



**Stefanos
Tsiakmakis**
Startup Coach



**Nick
Papanotas**
Startup Coach



**Nikos
Sfingos**
Technical Support

Ecosystem events

Meetups

Data Analytics, Machine Learning, Digital
Health & Health 2.0, Blockchain, Open Coffee
Thessaloniki

...

Startup events, Hackathons

NBG Match & Develop, Startup Weekend,
Arduino Day, Google Hashcode

...

Conferences, Workshops, Seminars

Unconference, DEVit Week / DEVit

...



The acceleration program

- Open call
- Two-stage evaluation
- Entrepreneurial skills training (bootcamp weekend + weekly masterclasses)
- One-to-one coaching (weekly and later bi-weekly)
- Mentor matchmaking
- Investor feedback meetings
- Demo day after 3 months
- Co-working space
- Teams may be incubated from 3 to 12 months

Entrepreneurial skills training

1. Business Model Canvas (BMC)
2. Basic financial analysis tools
3. How to pitch your startup
4. Pitching practice workshop
5. What investors are looking for (intro and investor feedback)
6. Hypothesis validation (intro)
7. Hypothesis validation (workshop)
8. Market research (intro + workshop)
9. Market research (intro + workshop)
10. Product/Market fit
11. Product development
12. Negotiating agreements
13. Digital marketing
14. Hands on social media marketing
15. Branding for startups
16. Direct sales
17. Incorporating a business

Coaching

Goals:

1. Market validation
2. MVP creation
3. Startup pitch deck preparation

Process:

- Weekly coaching and goal-setting
- Weekly progress evaluation
- Mentor matchmaking
- Progress evaluation (month 3)

A few stats

138 teams applied through our open calls

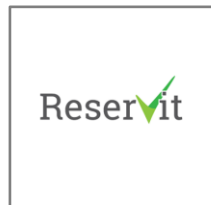
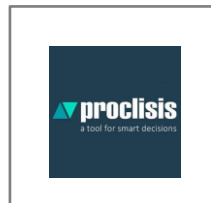
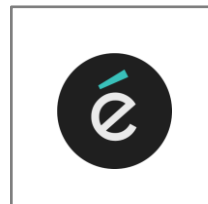
33 teams participated in our acceleration program

16 teams now alumni (in the market, funded or pivoting)

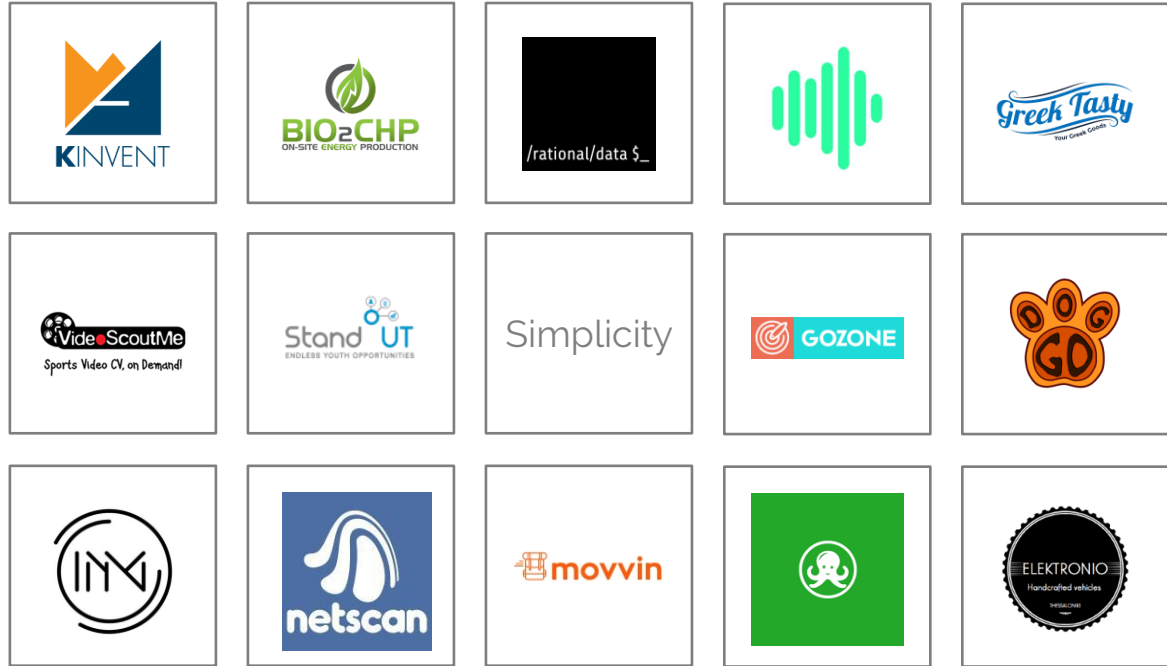
17 teams ongoing:

- Spring 2018 Cohort: 7/7
- Winter 2018 Cohort: 3/7
- Autumn 2017 Cohort: 7/9
- Earlier Cohorts: 0/10

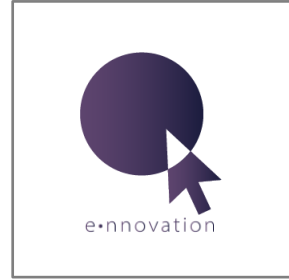
Some of our current teams



Some of our alumni



Distinctions won by our teams





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