The first private ICT Business Park in Greece

Mission

• To create a friendly and functional workplace environment in the field of High Technology.

• To offer state of the art infrastructure and services for foreign investments.
Thessaloniki Location

Easy access to Southeast Europe

Middle East

- 220 km to Skopje
- 280 km to Sofia
- 450 km to Athens
- 580 km to Istanbul
- 600 km to Beograd
- 650 km to Bucharest
Thessaloniki is an ideal place to research and innovate

Thessaloniki Technology HUB
Thessaloniki is the second largest city in Greece and hosts an important part of the scientist community in Greece. There is a considerable number of Academic and scientist organizations in the areas of natural sciences, engineering and information technology. Alongside this significant scientist and entrepreneurial network in the ICT market, Thessaloniki advantageous as it is a wonderful place to live, work and do business.

Thessaloniki constitutes the foremost choice to invest in ICT in Southeastern Europe
Thessaloniki constitutes the foremost choice as the new competitive model growth needs the cooperation among the scientist, research and entrepreneurial organizations in new technologies. Besides, this is the direction that all of Europe is taking in view of the new global distribution of economic activities. Thessaloniki hosts an extensive academic and research community that can aid – through synergies and staff – the operation of research and development departments of medium and large enterprises or spin-o companies. Due to it’s geographical position and its’ geopolitical significance, Thessaloniki can become the rest, most important and the most recognizable innovation hub in Southeastern Europe. Especially in our city today coexist and operate with success

- 5 major Universities including the biggest in SE Europe
- 9 world respected research centers
- 120K+ undergrads, 20K+ grads students
- The Thessaloniki Science Center & Technology Museum is one of the most high-tech museums in Southeastern Europe
- Vibrant start-up community
- Pre-Incubators / Accelerators
- 4 major incubators, the biggest in the country
- An Innovation Zone
- Technological and Science business Park, the first in Greece.
Technopolis ICT Park

6 educational and research institutes

- Aristotle University of Thessaloniki
- University of Macedonia
- Alexander Technological Educational Institute
- American College of Thessaloniki
- Center of Research and Technology Hellas (CERTH)
- American Farm School

Companies of the ICT sector

- MLS
- oktabit
- TECHNOPOLIS
- Logismos
- EKETA
- AMERICAN FARM SCHOOL
- MIK3
- noisis
- COMPUTER Team
- intel space
- LIVE MEDIA
- ENTERSOFT
- ONE
- VigeoRhythmos
The investment plan of Technopolis Thessaloniki includes the following infrastructure works:

- External – internal road network
- Water Supply network
- Drainage & Sewage network
- Telecommunications network
- Landscape architecture
- Fire fighting network
- Electric power substations
- Incubator building
- Service building (post office, banks, restaurants, gym, day nursery, mini market, etc.)
Advantages of Technopolis

• Easy access to South East Europe and Middle East

• 10 min away from international airport

• High quality of scientists and employees (Thessaloniki has the largest University in Greece)

• Cooperation with and access to the largest ICT companies of Northern Greece

• State of the art infrastructure - professional management of the park
10,000 m² of office space will be developed to host small and medium sized companies of the New Economy.
Tomorrow

Once fully deployed, the Business Park is expected to host more than 150 Greek and foreign enterprises and 3,000 employees.
2nd PERIOD

TECHNOPOLIS THESSALONIKI
June 2016
1st software development Cluster in Greece
Numbers in Technopolis Cluster

**Business body**

- 30 business partners
- Total annual turnover 357 million euro, profit 12.5 million euro
- Exports to more than 25 countries in all continents
- More than 3,000 employees

- Six universities from Thessaloniki and Athens
- Two research centres
  
  hundreds of researchers and scientists

Primary goal, the enhancement of the extroversion of Greek software companies … … … An the empowerment of study programs on these matters.

It is a big step in the promotion of Thessaloniki in a regional centre for new technologies and IT range globally and in the global market.
The vision of Technopolis Cluster

• “competitive, in global level cluster that will support and help the smart, sustainable, extrovert and exclusion–free development of its business members as well as all the factors of its ecosystem’s chain value, in order to promote ICT in strategic industry and promote its work in the region of central Macedonia.”
## Secondary Goals

**The enhancement of extroversion and competitiveness of its members globally**
- Supporting and promoting products and services of businesses in global markets.
- Creation of a powerful brand for the cluster and its promotion.
- Attraction of research centers international ITC businesses.
- Cooperation with equivalent ICT Clusters.

**Diffusion of expertise and connection with research and technological development**
- Development of stable cooperations with research and university institutions of Macedonia and Greece in general but also with international institution (for instance CERN for market use of technologies).
- Diffusion of expertise, access for businesses in transportation services and support in copyright matters.
- Development of pilot corporation projects together with research and university institutions, in order to create products competitive in global markets.

**Specialize, attract and maintain human power**
- Educate employees in IT, technical, marketing and other subjects necessary for their personal and professional development.
- Attract talented scientists and lead members from Greek universities.
- Creating programs to help exchanging personnel, researchers, industrial PHD, etc.

**Improvement of enterprising environment through funding and developing cooperations.**
- Developing common technologies and enterprising environment for all Cluster members.
- Creating economies of scale on the matters of common supplies, technological platforms and tools for developing softwares.
- Support businesses in gathering funds from private financiers (seed, startup and VC funds) as well as European and National funding projects.
Technopolis Incubator

TECHNOPOLIS INCUBATOR is an integral part of the park aiming to provide the necessary infrastructure, coaching services and investment funding to lead promising start-up companies to success.
Technopolis Incubator

• Operates since 2007
• 1.300 m2 building with 15 office units and common facilities (meeting rooms, lunch/coffee area, Conference Room with a capacity of 100 people, etc.)
• More than 34 start-ups have been hosted in the Incubator Building during the last 9 years
• More than 125 new jobs have been created
• More than € 800.000 have been invested in capital participation (4 participations)
• Participate and organize workshops, conferences, business delegations, etc.
Incubator Hosted Companies