



































# The first private ICT Business Park in Greece

#### **Mission**

- To create a friendly and functional workplace environment in the field of High Technology.
- To offer state of the art infrastructure and services for foreign investments.













#### **Thessaloniki Location**

Easy access to Southeast Europe
Middle East

- 220 km to Skopje
- 280 km to Sofia
- 450 km to Athens
- 580 km to Istanbul
- 600 km to Beograd
- 650 km to Bucharest





#### Thessaloniki is an ideal place to research and innovate"

#### Thessaloniki Technology HUB<sup>\*</sup>

Thessaloniki is the second largest city in Greece and hosts an important part of the scientist community in Greece.

There is a considerable number of Academic and scientist organizations in the areas of as natural sciences, engineering and information technology. Alongside this significant scientist and entrepreneurial network in the ICT market, Thessaloniki advantageous as it is a wonderful place to live, work and do business.

#### Thessaloniki constitutes the foremost choice to invest in ICT in Southeastern Europe

Thessaloniki constitutes the foremost choice as the new competitive model growth needs the cooperation among the scientist, research and entrepreneurial organizations in new technologies. Besides, this is the direction that all of Europe is taking in view of the new global distribution of economic activities.

Thessaloniki hosts an extensive academic and research community that can aid – through synergies and staff – the operation of research and development departments of medium and large enterprises or spin-o companies. Due to it's geographical position and its' geopolitical significance, Thessaloniki can become the rest, most

and operate with success

- 5 major Universities including the biggest in SE Europe
- 9 world respected research centers
- 120K+ undergrads, 20K+ grads students
- The Thessaloniki Science Center & Technology Museum is one of the most high-tech museums in Southeastern Europe
- Vibrant start-up community
- Pre-Incubators / Accelerators
- 4 major incubators, the biggest in the country
- An Innovation Zone
- Technological and Science business Park, the first in Greece.





### **Technopolis ICT Park**

### 6 educational and research institutes

Aristotle University of Thessaloniki

University of Macedonia

Alexander Technological Educational Institute

American College of Thessaloniki

Center of Research and Technology Hellas (CERTH)

American Farm School

#### **Companies of the ICT sector**



















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### **Technopolis Infrastructure**

The investment plan of Technopolis Thessaloniki includes the following infrastructure works:

- External internal road network
- Water Supply network
- Drainage & Sewage network
- Telecommunications network
- Landscape architecture
- Fire fighting network
- Electric power substations
- Incubator building
- Service building (post office, banks, restaurants, gym, day nursery, minimarket, etc.)



### **Advantages of Technopolis**

- Easy access to South East Europe and Middle East
- 10 min away from international airport
- High quality of scientists and employees (Thessaloniki has the largest University in Greece)
- Cooperation with and access to the largest ICT companies of Northern Greece
- State of the art infrastructure professional management of the park







10.000 m2 of office space will be developed to host small and medium sized companies of the New Economy









### TECHNOPOLIS THESSALONIKI ICT BUSINESS PARK

#### **Tomorrow**

Once fully deployed, the Business
Park is expected to host more than
150 Greek and foreign enterprises and
3.000 employees.







#### TECHNOPOLIS THESSALONIKI **June 2016** 1st software development Cluster in Greece













































Health Care Information Systems



### Numbers in Technopolis Cluster

#### **Business body**

- 30 business partners
- Total annual turnover 357 million euro, profit 12,5 million euro
- Exports to more than 25 countries in all continents
- More than 3.000 employees
- Six universities from Thessaloniki and Athens
- Two research centres
   hundreds of researchers and scientists

Primary goal, the enhancement of the extroversion of Greek software companies ... ... An the empowerment of study programs on these matters.

It is a big step in the promotion of Thessaloniki in a regional centre for new technologies and

IT range globally and in the global market.





### The vision of Technopolis Cluster

 "competitive, in global level cluster that will support and help the smart, sustainable, extrovert and exclusion—free development of its business members as well as all the factors of its ecosystem's chain value, in order to promote ICT in strategic industry and promote its work in the region of central Macedonia."





#### **Secondary Goals**

the enchancement of extroversion and competitivety of its members globaly

diffusion of expertise and connection with research and tecnological development

specialize, atract and maintaine human power

improvement of enterprizing environment through funding and developing cooperations.

- suporting and promoting products and servises of businesses in global markets.
- •creation of a powerful brand for the cluster and its promotion.
- atraction of research centres international ITC businesses
- cooperation with equivalent ICT Clusters
- development of stable cooperations with research and university institutions of Macedonia and Greece in general but also with international institution (for instance CERN for market use of technologies)
- diffusion of expertise, access for businesses in transportation servises and support in copyright matters.
- development of pilot corporation projects together with research and university institutions, in order to create products competitive in global markets
- educate employeesin IT, technical, marketing and other subjects necessary for their personal and profetional development.
- atract talented scientists and lead members from Greek universities
- creating programs t help exchanging personel, researchers, industrial PHD, etc.
- developing common technologies and enterprizing invironment for all Cluster members
- creating economies of scale on the matters of common suplies, technological platforms and tools for developing softwares
- suport businesses in gathering funds from private financiers (seed, startup and VC funds) as well as European and National funding projects



### **Technopolis Incubator**

TECHNOPOLIS INCUBATOR is an integral part of the park aiming to provide the necessary infrastructure, coaching services and investment funding to lead promising start-up companies to success.













### Technopolis Incubator

- Operates since 2007
- 1.300 m2 building with 15 office units and common facilities (meeting rooms, lunch/coffee area, Conference Room with a capacity of 100 people, etc.)
- More than 34 start-ups have been hosted in the Incubator Building during the last 9 years
- More than 125 new jobs have been created
- More than € 800.000 have been invested in capital participation (4 participations)
- Participate and organize workshops, conferences, business delegations, etc.





#### **Incubator Hosted Companies**









































## TECHNOPOLIS THESSALONIKI ICT BUSINESS PARK



























